



das
MedienKombinat

ONLINE-AGENCY & SOFTWARE-HOUSE



WE HAVE NO DOUBT.

BVDW

Wir sind das Netz

TYP03

association supporting member



BRANDS MUST BE DIGITALLY CONVINCING.

The digital era is changing people and markets faster than ever before and is bringing together what belongs together: strong markets and demanding clients.

das MedienKombinat combines marketing and IT. Excellent communications, sales and business solutions for global enterprises, medium-sized companies and public institutions are the result. We offer sound advice and sophisticated services in the areas strategy, design and technology.

Long-term customer relationships based on mutual trust are our motivation and affirmation. As an owner-operated online agency and software house we have experienced experts ready to serve you: in the Berlin-Potsdam metropolitan area, in Chemnitz in Saxony, and wherever else you need us. We look forward to your enquiry.

We're a member of the German Federal Association For the Digital Economy, a TYPO3 Association Supporting Member, a Magento Silver Partner and a service provider recognized for our outstanding, barrier-free web design by the agency list 95plus.

WE HAVE SOMETHING TO OFFER.

TYPO3 

 **Magento**
Open Source eCommerce

 **ZEND
FRAMEWORK**

Apache
Solr 

iOS 

TYPO3

TYPO3 is a highly efficient, license-free open-source enterprise web content management system geared towards the needs of mid-sized companies, large corporations and public sector clients. We are a specialized service provider for the development of highly efficient web portal solutions based on TYPO3 and individual extension development.

MAGENTO

Magento is an innovative open-source eCommerce platform that convinces with its intelligent architecture and wealth of functions. The system also offers a highly efficient development framework for implementing individual eCommerce solutions. Our agency is a special service provider for the implementation, interface development and expansion programming of the system.

ZEND FRAMEWORK

Zend Framework is an open-source application framework supplied by Zend Technologies for the implementation of specialized individual PHP solutions for special requirements. Based on this highly efficient development environment we implement modern PHP-based business applications for Internet, Intranet and Extranet.

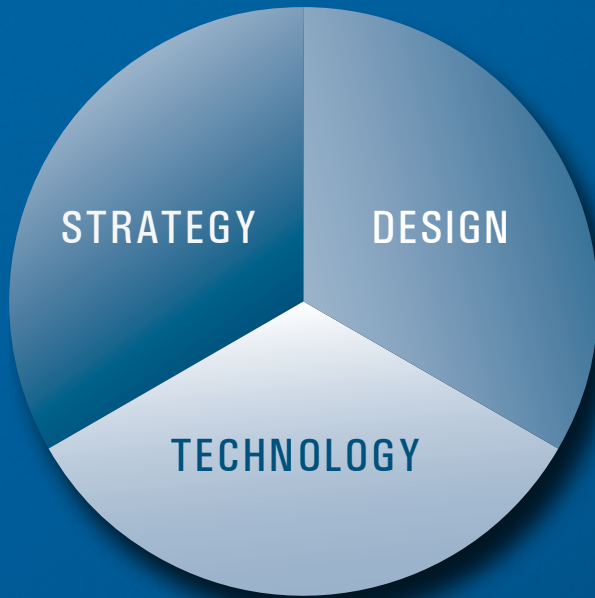
APACHE SOLR / LUCENE

Apache Solr is an open-source enterprise search server based on a highly efficient Java library that provides the latest in enterprise search functionality. Based on this technology our company implements individual enterprise search solutions and integrates the platform into TYPO3, Magento and other open-source systems.

MOBILE APPLICATIONS

We implement highly efficient, customized mobile apps for the Apple® iPhone®, iPad® and iPod touch® on the basis of native software developed in Objective C / XCode. We also work device-independently with the PhoneGap® framework to implement software solutions für Google Android®, Palm®, Symbian® and Blackberry®.

WE'RE REALLY GOOD.

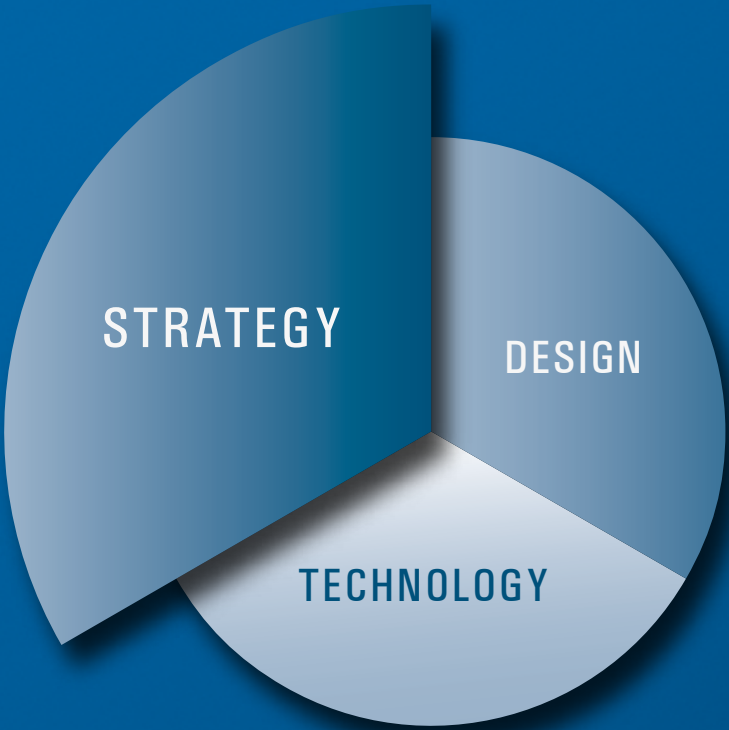


STRATEGY
DESIGN
TECHNOLOGY

TECHNOLOGY

DESIGN

STRATEGY

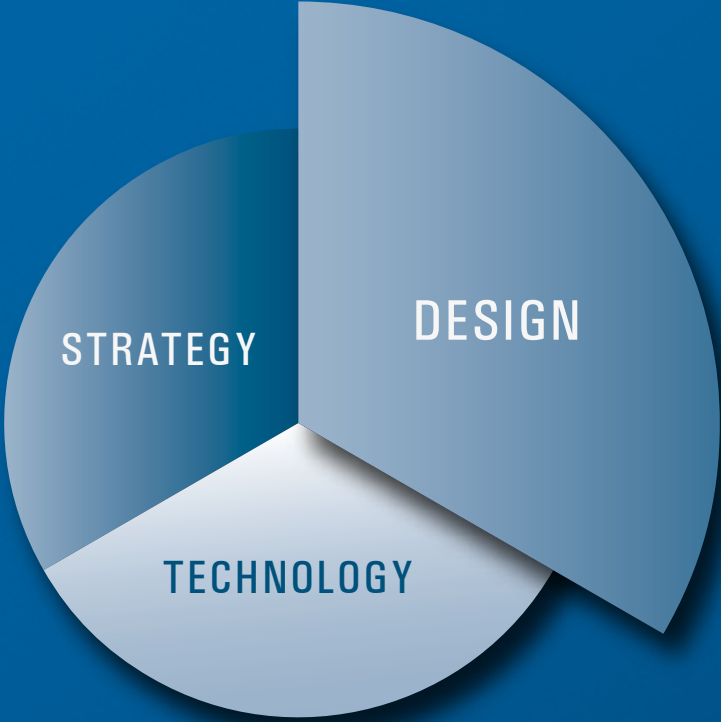


STRATEGY DIVISION

Effective solutions require competent advice and goal-oriented planning. In our Strategy division we bring together the company's conceptual and strategic efforts and provide consulting for all aspects of marketing and web-based information technology.

Our Services:

- Requirements definition
- Concept
- Functional and technical specifications
- Business process optimization
- Evaluation services
- Training services

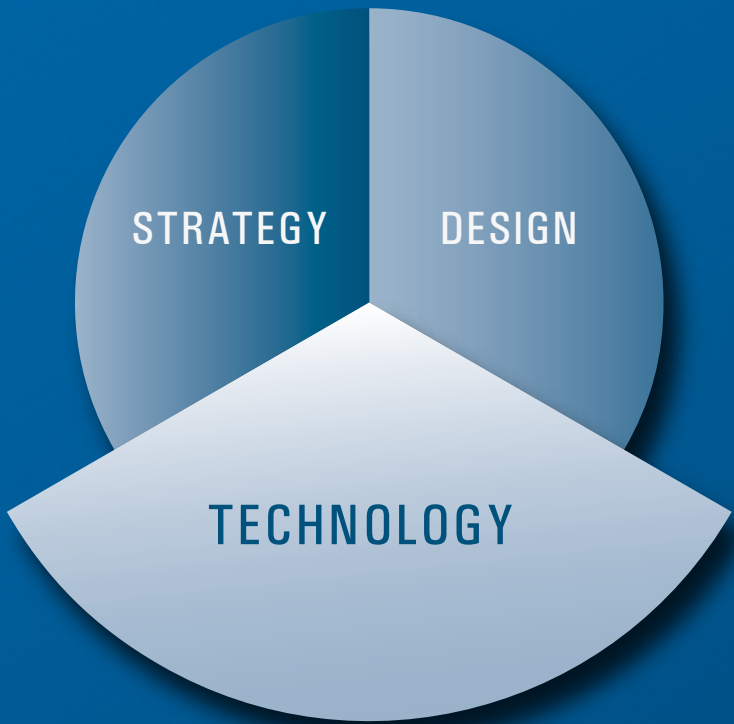


DESIGN DIVISION

In the Design division we conceptualize and implement innovative Corporate Design solutions that translate the ideals, goals and market expertise of a company into a visual company personality. We also plan ad campaigns und translate marketing goals into new types of communication ideas that spur the user to action and generate customer loyalty.

Our Services:

- Brand development
- Campaign design
- Style guides
- Communication design
- User interface design
- Usability and accessibility



STRATEGY

DESIGN

TECHNOLOGY

TECHNOLOGY DIVISION

We specialize in the selection, introduction, technical development and day-to-day operation of complex web-based information systems. These solutions are based on highly efficient open-source technologies such as TYPO3, Magento, Zend Framework and Apache Solr.

Our Services:

- Enterprise web content management systems
- Enterprise eCommerce solutions
- Enterprise search technologies
- Barrier-free web design
- Individual development
- System operation

WE WORK WITH YOU.



CLIENTS

Our clients include leading corporations and medium-sized companies in Germany and in other European countries as well as public institutions, clubs and associations.



AGENCY PARTNERS

As a specialist for open-source technologies we work with leading agencies as project partners to implement joint client projects and as outsourcing partners for the implementation of individual web-based software solutions.

WE'RE HERE FOR YOU.

Tim Neugebauer, Dipl.-Kfm.
Managing Partner / CEO



Tom Starke, B. Sc.
Managing Partner / CEO



René Nitzsche, Dipl.-Inf.
CTO



Ralf Urban
Certified TYPO3 Integrator
CTO



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