

Company profile

Overview

das MedienKombinat is an interactive agency and a software house with offices in the Saxon city of Chemnitz and the capital region Berlin-Potsdam. With our innovative spirit, our professional competences and our cooperative commitment we help large enterprises, medium sized businesses, public institutions, as well as associations and federations when it comes to the business areas consulting, corporate design, web development and special business solutions.

As an owner-managed company das MedienKombinat is a service provider that has established itself on the market with a solid base of employees and a comprehensive network of business and solution partners. Our agency is a member of the German association for internet service providers "Bundesverband Digitale Wirtschaft" and an approved training company of the German chamber of commerce and industry IHK.

Facts and Numbers

Legal form:	GmbH (limited liability company)
Managing directors:	Tim Neugebauer, Tom Starke
Locations:	Chemnitz, Berlin
Employees:	14 (salaried / freelance), state: 10/2008
Branches:	Software development, internet service provider, advertising
Memberships:	Bundesverband Digitale Wirtschaft, IHK Chemnitz
Customers:	Air India Ltd., Essex Pharma GmbH, Etex Group SA, Fresenius Medical Care AG, Österreichisches Paralympisches Committee, pmOne AG, ProSiebenSat.1 Media AG, Rosenparkklinik GmbH, Spiekermann Design AG, Verlag für die deutsche Wirtschaft AG, WGV Versicherungen, Wohnungsgenossenschaft "EINHEIT" eG Chemnitz, ZukunftsAgentur Brandenburg GmbH.

Services

Business area Consulting	Business area Web development
<p>Marketing Consulting:</p> <ul style="list-style-type: none"> competitor analysis market research conceptual marketing design media planning evaluative services <p>IT-Consulting:</p> <ul style="list-style-type: none"> business process optimisation evaluation of software solutions compilation of requirements and performance specifications training services quality assurance and unit tests 	<ul style="list-style-type: none"> consultation and conception screen design and templating web content management systems web shop applications document management solutions enterprise content management accessibility in web design search engine optimisation and marketing Email marketing editing & support
Business area Corporate Design	Business area Business solutions
<ul style="list-style-type: none"> brand development creation of corporate designs and style guides design of communication media screen design and templating 	<ul style="list-style-type: none"> web-based business solutions business process management business process reengineering agile software development object-orientated programming quality assurance & support



das MedienKombinat

Marketinglösungen für den Mittelstand

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